

# BPA Platform WooCommerce Integration

Integrating WooCommerce with Sage 200



# WooCommerce Sage 200 Integration

WooCommerce is a free, popular eCommerce plugin for WordPress that enables businesses to easily create an online store. Integrating it with Sage 200 will help improve workflow, enhance customer service and maximise sales.



## The Problem

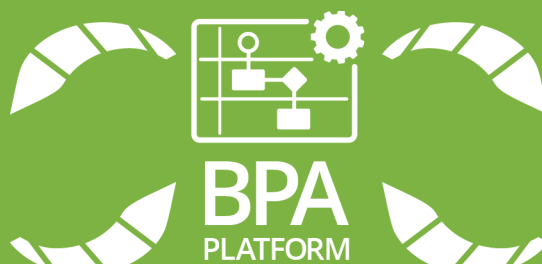
WooCommerce provides businesses with an easy way to create an online web store. Many businesses, however, will already have Sage 200 in place, and WooCommerce will require complex, costly development to integrate.



## The Solution & Commercial Benefits

Codeless Platforms' solution offers a code-free drag and drop integration platform enabling businesses to automate the flow of data between WooCommerce and Sage 200 to provide a competitive advantage.

- Eradication of repetitive data entry and associated human errors.
- Significant decrease in order to dispatch times
- Reduced operational costs and the requirement to recruit temporary seasonal employees
- Increased visibility of data held in WooCommerce to assist decision making



## Updating the WooCommerce webstore

Information held in Sage 200, such as product availability and pricing, needs to be pushed into WooCommerce to account for all online and offline sales. Usually this is a manual process that is time-consuming and prone to errors.

Codeless Platforms' solution can automate this process by extracting the information and then exporting it into WooCommerce. This improves workflow and provides intelligent data for WooCommerce to use.

## Removing manual checking processes

Synchronising eCommerce order transactions and available stock data is essential, but what happens when an order depletes stock to below a certain level? How would you know and is it efficient to manually identify and resolve this critical issue?

It is possible to easily add workflow processes to the critical relationship between orders and stock, such as sending business alerts when levels are breached (email/SMS) and trigger PO requisitions for approval and processing.





## Extending the WooCommerce integration process

Synchronising the downloading of orders, the uploading of order statuses and stock level updates could yield a huge return, but imagine what the ROI would be if you could extend the integration process to include courier services, email tools, XML feeds, product management tools and more?

An automated solution could identify when a product has been purchased via the online store, process the order and also schedule other activities such as delivery with a courier service or follow up marketing via a CRM system.

## BPA Platform Capabilities

Discover how our **Business Process Automation Platform** can help your business

<input type="checkbox"/> BPA Platform capability used	<input type="checkbox"/> BPA Platform Capability used	<input checked="" type="checkbox"/> BPA Platform capability used	<input checked="" type="checkbox"/> BPA Platform capability used
			
Notifications & Alerts	Reports & Document Automation	Data Integration & Synchronisation	Workflow & Human Interaction

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# Want to learn more?

Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs



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